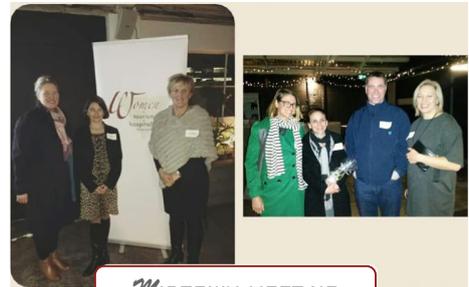


Women in tourism & hospitality TASMANIA

2018-2019 Annual Report

Celebrating 10 years in 2019

Connecting



Supporting



Inspiring



President's Report ~ 2018 - 2019

2018-2019 represents the 10th anniversary year for WITH Tas and our focus this year has been on our purpose: to connect, support and inspire women in the tourism and hospitality sectors throughout Tasmania.

We continually strive towards providing a platform for all women working in these ever-evolving and thriving industries to meet, provide or receive mentoring and connect.

Our reach and relationships with other key tourism industry bodies continues to grow and develop, as we seek to further establish ourselves as a valuable and respected non-profit tourism organisation.

Our year commenced with the **2018 AGM** held at Hobart Town Hall on **19th September** and we thank the Lord Mayor, Anna Reynolds, for welcoming us back for the second consecutive year in 2019. In 2018 we welcomed special guest speaker, Trina Mangels, and celebrated our 9th birthday with a delicious cake!

Our annual **Industry Leaders Breakfast was held in October** at The Old Woolstore Apartment Hotel. This event gives us the opportunity to celebrate the wide and diverse range of successful and innovative tourism and hospitality women we have in Tasmania. We have been so fortunate over the last three years to introduce some incredible guest speakers. In 2018 we were thrilled to welcome Sarah Renner (CEO Hobart Airport), Brooke Webb (Festival Director, Taste of Tasmania) and Anthea Pritchard (General Manager/Part Owner, Salamanca Wharf Hotel) for another fascinating panel discussion.

Also in **October**, WITH Tas was again given the opportunity to sponsor a race at the Tasmanian Hospitality Association Race Day. Sponsorship includes naming rights to one race on the day, banner display, flyer distribution and prize presentation by WITH President to the owners of the winning horse. Several of our Committee and friends donned their fascinators and had a fabulous day at Elwick helping to raise the profile of WITH amongst a wider audience of hospitality industry members and supporters.

2018 Christmas celebrations were held at SoHo in **late November**, before the usual industry pre-Christmas rush. We had a great night with entertainment provided by former President Jane Johnston in her duo, *Amber Jayne*, a visit from Mrs Claus, the sharing of gifts, raffle prizes drawn and the presentation of the Student Scholarship funds to our wonderful 2018 recipient, Grace Woolford.

2019 commenced with the annual Committee Planning Day held in **January** – this time treated to authentic country hospitality at Rathmore House, compliments of Committee Member, Cally Lyons. On the verandah creative juices were flowing to the whiteboard with a glass of bubbles on hand with delicious canapés as we analysed our survey results. Dinner followed with more discussion, welcoming lost travellers to the Rathmore's Shearers Quarters at 11pm and a wonderful night's sleep, before heading back to the real world next morning.

In March, we were pleased to have the opportunity to promote WITH Tas at the Tourism Industry Council of Tasmania's inaugural *International Women's Day* Tourism Collective Lunch held at Henry Jones Art Hotel. This lunch was a sell-out (120 guests) and our promotional opportunity included flyer distribution, banner display and raffle and lucky door prizes from WITH Members Rathmore House (South) and Mantra Charles (North) who were pleased to provide accommodation packages to the lucky winners.

In April we partnered with Cool Wines in Hobart offering an educational wine tasting with Tim Goddard and his team. The group tasted a wide range of local and European wines, all with a connection to a woman/women in their background, AND some locally produced tonic syrup (Tasmanian Tonic Company) plus enjoy some quality cheeses. A great chance to sip, learn and of course, catch up with friends and colleagues!

President's Report ~ 2018 - 2019 - cont'd

After much discussion and planning we were really pleased to deliver our **Midtown Meet-up in July** at Shambles Brewery. This event provided an opportunity to hear from directly from the University of Tasmania about its plans and vision to move the Sandy Bay campus into Hobart's CBD. We welcomed Jessica Grant (Assoc. Director, Office Vice Chancellor) and Penelope Ratcliffe (Exec Director Student Accommodation) as our very special guest speakers, who presented an incredibly informative session on the direction UTAS is taking in coming years. As this event was held during Hobart's winter homelessness crisis, a decision was made to donate \$5 from each ticket sold to the Hobart's Women's Shelter – the final tally to be subsidised by WITH to a total donation of \$500 at year's end.

In **August we participated in the DST Summit**, taking up an opportunity as a Session Partner, which provided WITH Tas with the opportunity of recognition on marketing material, banner display opportunity and a trade table. Three Committee Members attended the Summit – Kerry Scambler, Cally Lyons and Mary Brownell – manning the trade table, promoting WITH membership benefits and attending sessions throughout the day to enable wider networking

The **annual WITH Tas Student Scholarship** provides the opportunity to assist a young woman to further her studies in tourism and hospitality and each year we interview a range of applicants from VET studies (years 11 & 12), TasTAFE and University level studies. In June, we were extremely fortunate to secure sponsorship from Tourism Tasmania to support this scholarship, valued at \$1,000. The successful recipient, Joy Varahakaporn (studying for a Certificate IV in Cookery at Frontier Education and planning to complete the Advanced Diploma in Hospitality) will receive this scholarship funding at our Christmas event, on completion of her studies and other criteria.

Women in Tourism & Hospitality Tasmania continues to evolve each year. We have 704 followers on Facebook, over 300 people on our newsletter list and we continue to strive to build our membership base of corporate and individual Members.

Our hard-working Committee in 2018-19 has been made up of a wonderfully diverse team:

- Treasurer – Rita Warrener (Tourism Tasmania)
- Secretary – Helen Hopwood (Sandy Bay Studio Apartment)
- Membership & Database Coordinator – Cally Lyons (Rathmore)
- Newsletter and Website – Kerry Scambler (The KS Principle)

General Committee

- Mary Brownell (Roxburgh House)
- Diane Byrne (Organising Committee of Fiesta Italia and volunteer at numerous special events)
- Tania Thompson (Frontier Education)

A HUGE thank you to all of our Members, industry partners, guests attending our various events and prize donors – without your ongoing support so much of what WITH does would not be achieved.

We look forward to continuing to connect, support and inspire women in the year ahead.

Jill Bannon

President, Women in Tourism & Hospitality Tasmania Inc.

Accounts ~ 2018-2019

(for the period 1 September 2018- 31 August 2019)

| INCOME | 2018-19 | 2017-18 |
|---------------------------|---------------------------|--------------------------|
| Advertising & sponsorship | \$260.00 | - |
| Events | \$6,184.46 | \$5,185.00 |
| Memberships 2017-2018 | - | \$3,115.00 |
| Memberships 2018-2019 | \$1,490.00 | \$705.00 |
| Raffle - 2017 | - | \$683.50 |
| Raffle 2018 | \$449.00 | - |
| Scholarship donations | - | \$182.20 |
| Scholarship Sponsorship | <u>\$1,000.00</u> | - |
| TOTAL | <u>\$10,713.46</u> | <u>\$9,870.70</u> |

| EXPENDITURE | 2018-19 | 2017-18 |
|---------------------------------|---------------------------|--------------------------|
| Advertising & Sponsorship | \$2,082.96 | \$1,246.25 |
| Annual Account lodgement | \$89.90 | \$147.25 |
| Bank fees | \$16.20 | \$18.90 |
| Booking fees - memberships | \$35.13 | \$49.14 |
| Booking fees - fund-raisers | - | \$1.50 |
| Donation - RSPCA | - | \$500.00 |
| Events | \$8,326.64 | \$5,202.84 |
| Events - booking fees | \$94.24 | \$120.23 |
| Insurance | \$138.00 | \$124.78 |
| WITH Industry Memberships (DST) | \$467.50 | \$451.00 |
| Misc expenses | - | - |
| Printing & Stationery | \$78.00 | - |
| Scholarship | <u>\$1,000.00</u> | <u>\$1,000.00</u> |
| TOTAL | <u>\$12,325.57</u> | <u>\$8,861.89</u> |
| Net: | <u>-\$1,612.57</u> | <u>\$1,008.81</u> |

| | | |
|--------------------------------|------------|------------|
| CASH AT BANK - as at 31 August | \$6,227.27 | \$7,202.90 |
|--------------------------------|------------|------------|

NOTES:

Audit: as per a resolution passed at the 2015-2016 AGM, WITH Tas is not required to have its accounts externally audited however this report is required to be lodged with Department of Justice, Consumer Affairs & Trading.

Rita Warrenner

Treasurer, Women in Tourism & Hospitality Tasmania Inc.



“An informal, welcoming, non-judgemental atmosphere to connect.”

“WITH is much more personal than other agencies and it’s easier to approach members to discuss anything on my mind related to my business.”

“Networking with likeminded women in a non-government / non-training session is really important.”

*Connecting Supporting Inspiring
... and fun!*